

DATA PROTECTION

The Website

This website and PEEFER LTD take a proactive approach to user privacy and ensure the necessary steps are taken to protect the privacy of its users. This website complies to all UK national laws and requirements for user privacy

Information that we collect about you

When you make a booking through our website we collect the following information in order to ensure the right length of time is allocated to your beloved pet. This information is securely stored and is not shared with any other party.

- name,
- address,
- email address
- phone number.
- Dogs Name
- Dogs Breed
- Dogs Age
- Recent Medical History for your pet
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When subscribing to our newsletter, we collect the following information in order to send the latest information about our products and services that we feel will be of most interest to you.

- Name,
- email address.

WE NEVER

We never collect credit/debit card information since we use a third party payment processor to handle this information securely. None of your credit/debit card information is stored anywhere on our website.

How your information will be used

We use the information you provide about yourself when placing an order / or making a booking ,only to complete that order/booking. We do not share this information with any third parties except to the extent necessary to fulfil that order. As an independent retailer, we do not, and will not, sell any of your personal data to any third party including your name, address, email address, or credit card information.

We use the information you provide about someone else when placing an order, or purchasing a gift card, only to ship the product and to confirm delivery. We do not share this information with any third parties except to the extent necessary to fulfil that order/complete the booking. You can sign up to receive updates on our latest products and features via email here.

You can always unsubscribe from our newsletter [at any time here](#).

How can you correct your information?

We want to make sure that your personal information is accurate and up to date. You can update your details at any time from your account section of our website.

You have the right to request a copy of the information that we hold about you. If you would like a copy, please contact us at pet@peefer.com For security, and to protect your privacy, we will take reasonable steps to verify your identity before granting access or making corrections.

Use of Cookies

This website uses cookies to better the users experience while visiting the website. Where applicable this website uses a cookie control system allowing the user on their first visit to the website to allow or disallow the use of cookies on their computer / device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a users computer / device.

Cookies are small files saved to the users computer's hard drive that track, save and store information about the users interactions and usage of the website. This allows the website, through its server to provide the users with a tailored experience within this website. Users are advised that if they wish to deny the use and saving of cookies from this website on to their computers hard drive they should take necessary steps within their web browsers security settings to block all cookies from this website and its external serving vendors.

This website uses tracking software to monitor its visitors to better understand how they use it. This software is provided by Google Analytics which uses cookies to track visitor usage. The software will save a cookie to your computer's hard drive in order to track and monitor your engagement and usage of the website but will not store, save or collect personal information. You can read Google's privacy policy here for further information [<http://www.google.com/privacy.html>].

Other cookies may be stored to your computer's hard drive by external vendors when this website uses referral programs, sponsored links or adverts. Such cookies are used for conversion and referral tracking and typically expire after 30 days, though some may take longer. No personal information is stored, saved or collected.

Contact and Communication

Users contacting this website and/or its owners do so at their own discretion and provide any such personal details requested at their own risk. Your personal information is kept private and stored securely until a time it is no longer required or has no use, as detailed in the Data Protection Act 1998. Every effort has been made to ensure a safe and secure form to email submission process but advise users using such form to email processes that they do so at their own risk.

This website and its owners use any information submitted to provide you with further information about the products / services they offer or to assist you in answering any questions or queries you may have submitted. This includes using your details to subscribe you to any email newsletter program the website operates but only if this was made clear to you and your express permission was granted when submitting any form to email process. Or whereby you the consumer have previously purchased from or enquired about purchasing from the company a product or service that the email newsletter relates to. This is by no means an entire list of your user rights in regard to receiving email marketing material. Your details are not passed on to any third parties.

External Links

Although this website only looks to include quality, safe and relevant external links users should always adopt a policy of caution before clicking any external web links mentioned throughout this website.

The owners of this website cannot guarantee or verify the contents of any externally linked website despite their best efforts. Users should therefore note they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external links mentioned.

Contact & Communication

Communication, engagement and actions taken through external social media platforms that this website and its owners participate on are custom to the terms and conditions as well as the privacy policies held with each social media platform respectively.

Users are advised to use social media platforms wisely and communicate / engage upon them with due care and caution in regard to their own privacy and personal details.

This website nor it's owners will ever ask for personal or sensitive information through social media platforms and encourage users wishing to discuss sensitive details to contact them through primary communication channels such as by telephone or email.

This website may use social sharing buttons which help share web content directly from web pages to the social media platform in question. Users are advised before using such social sharing buttons that they do so at their own discretion and note that the social media platform may track and save your request to share a web page respectively through your social media platform account.